



Cookie Notice

Effective from 5 September 2019



The privacy policy of Barion complies with the requirements of the GDPR.

1. What is a cookie?

Cookies are small files stored on your computer facilitating the storage of settings on visited websites and other information and the identification of the device used by you.

Cookies are sent by the server of the visited website (1st party-cookie) or the server of the cookie provider (3rd party cookie) to your browser, which saves it to your device, such as your computer, mobile phone or tablet. After this, each time you load the site, your browser will send the cookie to the server, which will read and use it for some useful purposes.

We use other technology beside of cookie for identifying your device: digital footprint of your device (computer, mobile or tablet). The digital footprint of a device is a unique ID, which identifies the device you are using based on configurations of browser or other data collected from your device (e.g. display configuration, name of browser, version, installed plugins, fonts and other features). This technology sets up a unique "fingerprint" about your device based on this information, so it can identify it later on. This technology is also referred to as cookie in this notice document.

2. What is the purpose of this Notice?

We, Barion Payment Inc. (hereinafter referred to as Service Provider or Barion), use cookies. Using the Internet would be much more difficult without cookies. Cookies are used for several purposes: we remember what language you use with the help of cookies but we also need them to be able to securely process your data provided by you or to identify fraudsters in order to protect your money. Through the structure of our advertising division we can ensure by cookies that you do not see uninteresting advertisements but interesting ones.

We prepared this Notice for you to summarise what cookies are used while you visit our website or the websites of merchants (third parties) using Barion Smart Gateway, use our applications or our services and what personal data is collected with the help of these cookies and how such data is used. Therefore, this Notice applies to the use of cookies on the www.barion.com, secure.barion.com sites and through the Barion mobile application, as well as to the use of cookies placed on the websites of all merchants using Barion Smart Gateway.

Details on how your data is processed, including your data forwarded to us by the cookies, can be found in our [Privacy Notice](#).

Before you use our website and applications or services we would like you to know and understand clearly what happens to your data provided to us by using cookies, what decisions you may make, and what rights you have in this connection.

We do not only do this because we are obliged by Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as GDPR) but also because we honestly believe that you being informed and able to make decisions is good for both you and us.

Please read this Notice and do not hesitate to contact us if you have any questions.

3. Can we place any type of cookies on your computer or other device you use?

No. We can place two types of cookies without your specific consent under the law:

- one aims to forward information or to make forwarding information easier (e.g. load balancing session cookie)
- the other is one the aim of which is essentially necessary for the provision of the service you want to use (e.g. so that we can record your data if you enter them during registration). However, cookies for fraud prevention purposes are also necessary for the provision of the agreement.

These cookies are collectively referred to as necessary operational cookies.

We may use other cookies, e.g. cookies for statistical or marketing purposes, cookies forwarding your browsing habits, with your consent only.

In case of any cookie, we shall inform you about its use. This is the very purpose of this Notice.

4. Why is it useful to allow the use of cookies?

Allowing the use of cookies is good for you for several reasons:

- it improves your browsing experience and performance
- your individual settings are saved (e.g. language, invoicing address)
- you see personalised advertisements matching your interest.

5. What happens if you do not allow the use of cookies?

If you decide not to allow cookies, you will not suffer any disadvantage from us but you should consider the following:

- you can only visit our website; the Barion application does not work without cookies
- in case of bank card payment your payment will be rejected because the fraud prevention system makes decisions on the basis of available information and will judge the payment as suspected fraud
- your individual settings will be lost and you have to set or enter them manually each time
- you see ads irrelevant for you.

6. How can you disable cookies?

You can delete cookies from your computer or any other device any time. Moreover, you can ban their placement in most browsers. You can usually find this in the Tools/Settings menu under Privacy settings - cookies.

If you want to learn more about cookies, their use and what decisions you may make in connection with them, please visit the following websites: www.allaboutcookies.org or www.aboutcookies.org.

If placement and use of a cookie are subject to your consent:

- you may modify or withdraw your consent provided on www.barion.com at any time here.
- you may modify or withdraw your consent provided on the websites of merchants (3 parties) using Barion Smart Gateway at any time on the given website.

7. What type of cookies are used?

You can find below the list of cookies used by us. You can find the lifespan of a cookie under 'How long is it stored on your device?'. If this lifespan is provided in relation to the time of the last update, it means that the lifespan of the cookie restarts every time you visit the website.

7.1 Necessary operational cookies:

The placement of these cookies and usage of other technology takes place without your consent.

Name of cookie	Description and purpose of cookie	Data processing purpose under the Privacy Notice	How long is it stored on your device?
ASP.NET SessionId	Identifies the session of your browser, authentication cookie. Most applications, including Barion, are incapable of working without it.	Privacy Notice, Sections 5.1 and 5.3	As long as the browser is open.
BarionAuth	It verifies that you have logged in to your Barion Wallet, authentication cookie. You would have to log in again and again after each click without it.	Privacy Notice, Sections 5.1 and 5.3	Until you log out or close your browser.
BarionSessionID	Once you have logged in to your Barion Wallet, it identifies the session, authentication cookie. Barion is incapable of working without it.	Privacy Notice, Sections 5.1 and 5.3	Until you log out or close your browser.
__RequestVerificationToken	Required for the security of data provided on the forms you filled in, so that they cannot be falsified, security cookie. Its proper operation is in your interest.	Privacy Notice, Section 5.3	Until the browser is on the given website: deleted when leaving or reloading the website.
__cfduid	Essential for the operation of CloudFlare, a popular protection software, so we use it for security reasons protecting our servers including your money and data. This information is anonymised, and we do not forward personal data to CloudFlare. Barion is incapable of working or works with errors without it.	Privacy Notice, Section 5.3	Half a year.
data	We use the service of SEON to identify bank card fraud on the basis of your device's digital fingerprint. Cookies are necessary to identify fraudsters.	Privacy Notice, Section 5.4	As long as your browser is open.

	Barion is incapable of working without it since if this cookie is missing, the software will consider you as a fraudster and you cannot pay or use Barion.		
fileDownload	Allows for downloading files, e.g. your account statement.	Privacy Notice, Section 5.1	As long as your browser is open.
key5sk1	Required for the security check of the HTTPS protection of the website.	Privacy Notice, Sections 5.1 and 5.3	As long as your browser is open.
ba_vid	Its purpose is to identify bank card fraud on the basis of your device's digital fingerprint and your browsing habits. Cookies are necessary to identify fraudsters. The cookie allows us to know that data arising from your browsing habits derive from the same user. We place these cookies on our own website and the websites of merchants using Barion Smart Gateway.	Privacy Notice, Section 5.4	For 1.5 year calculated from the last update
ba_vid.xxx	Its purpose is to identify bank card fraud on the basis of your device's digital fingerprint and your browsing habits. The cookie allows us to follow your browsing habits related to a given website between to sessions. It collects the following data: ba_vid, user-related ID which is the hash compiled from the characteristics of the browser, timestamp of your first, current and last visit on the website based on the hash, current work session ID, authorisation for third party cookies. We place these cookies on our own website and the websites of merchants using Barion Smart Gateway.	Privacy Notice, Section 5.4	For 1.5 year calculated from the last update
ba_sid	Its purpose is to identify bank card fraud on the basis of your device's digital fingerprint and your browsing habits. The cookie allows us to identify your work session through websites. We place these cookies on our own website and the websites of merchants using Barion Smart Gateway.	Privacy Notice, Section 5.4	For 30 minutes
ba_sid.xxx	Its purpose is to identify bank card fraud on the basis of your device's digital fingerprint and your browsing habits. The cookie allows us to identify your work session within the given website. We place these cookies on our own website and the websites of merchants using Barion Smart	Privacy Notice, Section 5.4	For 30 minutes

	Gateway.		
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Other technology:

Digital fingerprint of your device: The purpose of this is to identify bank card fraud on the basis digital fingerprint of your device and your browsing habits. The digital fingerprint of your device ensures that your browser can be identified when you use that website. We use it both on our own website and the websites of merchants using the Barion Smart Gateway. You can read more about the purpose of data management in Privacy Notice, Section 5.4.

7.2 Cookies for statistical purposes:

The placement of these cookies is subject to your consent. In the absence of your consent we do not place them on the device used by you. You may provide and withdraw your consent at any time here. With these cookies we collect data on the visits of the website of Barion: how you use our website, how many visitors visited our website. We collect this data in order to make aggregated statistics and to improve our website, mobile application and services based on them.

Name of cookie	Description and purpose of cookie	Data processing purpose under the Privacy Notice	How long is it stored on your device?
_ga	We use the service of Google Analytics to prepare statistics, to collect data on how our website is used by users, how many people visit us, etc. However, this information is anonymised, and we do not forward personal data to Google Analytics. Further information: https://support.google.com/analytics/answer/6004245	There is no personal data processing.	In the event that the browser session is refreshed, then the cookie is also refreshed for no more than 2 years after closing your browser.
_gid		There is no personal data processing.	For 2 years from first loading the website.
_gat		There is no personal data processing.	For 10 minutes from loading the website.
mp_39afcb8d8f14ab51a79751900819294c_mixpanel	We use the service of Mixpanel to prepare statistics, to collect data on how our website is used by users, how many people visit us, etc. Further information: https://mixpanel.com/legal/privacy-policy/	There is no personal data processing.	As long as your browser is open.

7.3 Cookies for marketing purposes necessary for personalised advertisements and offers

With these cookies, we collect data on your visit on Barion website or websites of merchants using Barion Smart Gateway (third party websites): data on what you clicked on, what products or services you were looking at or purchased, or when you interrupted the purchase.

We collect and analyze such data in order to model purchasing habits and create target groups and profiles, which enable personalisation of digital advertisements and offers. Our aim is to ensure that an ad or offer is displayed only to those who may be interested in it. These cookies allow you not to see irrelevant advertisements and offers, only the ones you are interested in or you are currently looking for.

We only process such data if you granted expressly your consent. The data collection is made by the necessary operational cookies for bank card fraud prevention purposes, so they have already been placed on your device earlier. When you give us your consent, we start to process the data collected by necessary operational cookies for bank card

fraud prevention purposes for this purpose as well. In lack of your consent we do not act in this way and we only use the data for credit card fraud prevention purposes. You can give or withdraw your consent at any time here.

We use these qualifications based on purchasing habits derived from the data, or share them with [our contractual media and advertising partners](#). Therefore the placement of their cookies is also necessary, so your consent also covers the approval of the placement of these cookies. These cookies are only placed after your consent has been granted to us.

You may find detailed information on how we use such data in the Privacy Notice.

Name of cookie	Description and purpose of cookie	Data processing purpose under the Privacy Notice	How long is it stored on your device?
BarionMarketingConsent.xxx	Its purpose is to store your statement that you have consented to the collection of data from your browsing habits and to the investigation of your shopping habits in order to display personalized ads and offers. If you granted your consent, we also use the data and your browsing habits collected by the below necessary operational cookies for bank card fraud prevention purposes to examine your purchasing behavior in order to display personalized ads and offers. ba_vid, ba_vid.xxx, ba_sid, ba_sid.xxx	Privacy Notice, Section 5.12	for 1.5 year calculated from the last update
Cookie of media and advertising partners	Its purpose is to synchronise and match different user identifiers of Barion and the partner's system. As part of their operation the above cookies indicate to the server of our Partners to download their own user identification cookie to the browser of the Website visitor. Thus the identifiers created at the same time in the same browser will be matched.	Privacy Notice, Section 5.12	You can find detailed information of cookies in the Cookie Notices of our partners. You can find the list of partners using such cookies here together with a link to their Cookie Notices